

RICHFEEL
spa

Pause. Detox. Refresh.

A world of wellness. **Just for you.**



Introduction

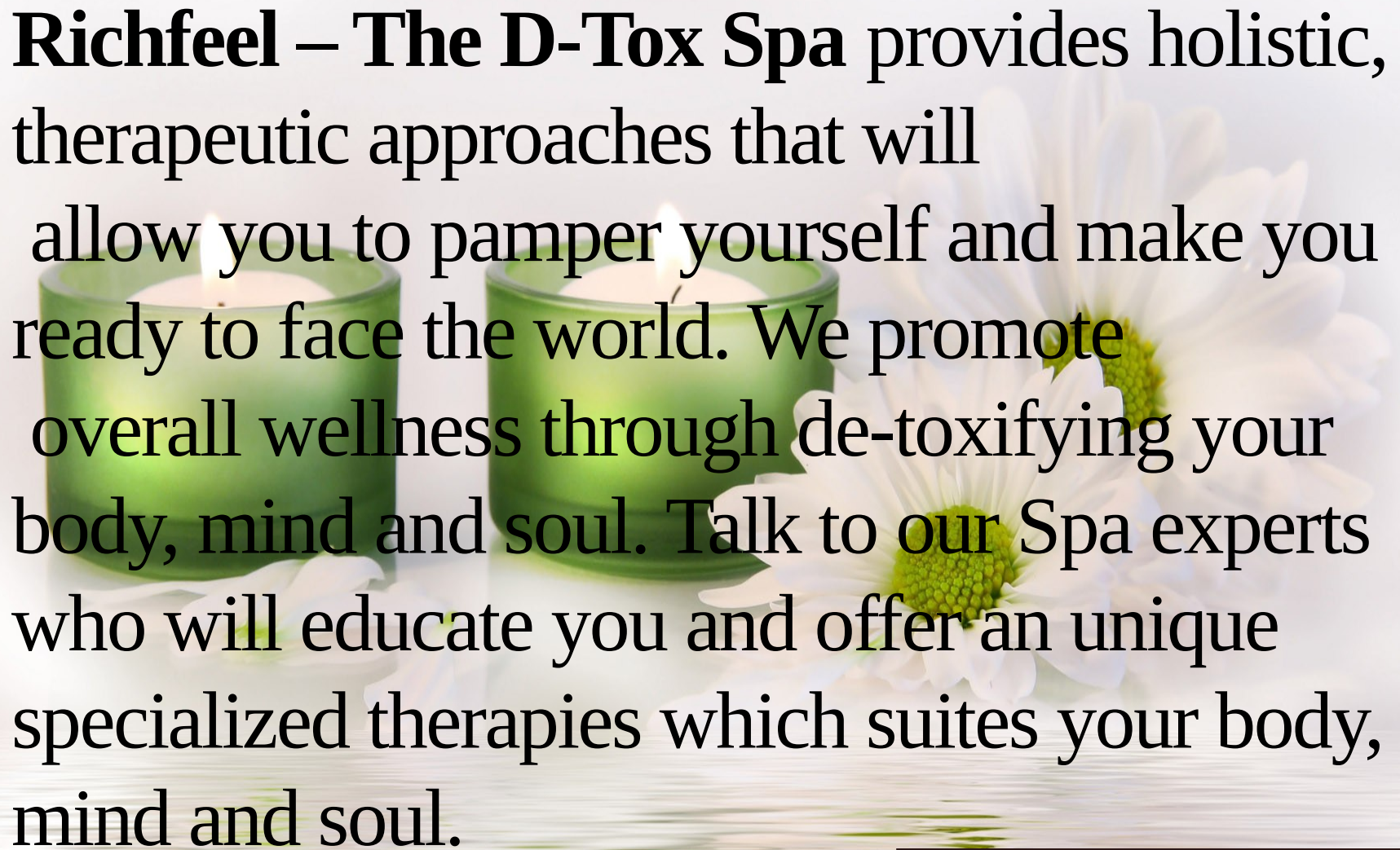
Richfeel – The D-Tox Spa. Presenting for the first time in India a new way to D-Tox yourself. A self cleansing experience that'll leave you rejuvenated. Our specialized therapies like Bamboassage, Stone Muscle therapy, Candle Therapy and Sports Therapy help in eliminating the toxins from the body and improving the blood circulation there by increasing the immunity, disease fighting capacity, calming the nervous system and further improves the muscle tone.



The unique

D-Tox therapies are a great way to relieve stress and tension. These D-Tox therapies effectively get rid of toxins that may have gathered in your body over the years and also improves your immunity with disease fighting capacity. Hence, allow you to get set for your daily routine life with nice vitality and improved health.

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The background of the slide features a soft-focus image of two lit green candles and several white daisies with yellow centers. The scene is set against a light, airy background with a subtle reflection of the candles and flowers at the bottom, suggesting a spa or wellness environment.

Richfeel – The D-Tox Spa provides holistic, therapeutic approaches that will allow you to pamper yourself and make you ready to face the world. We promote overall wellness through de-toxifying your body, mind and soul. Talk to our Spa experts who will educate you and offer an unique specialized therapies which suites your body, mind and soul.

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Benefits of Franchising with Richfeel:-

- Established Brand.
- No Sharing of Profits only Royalty
- Risk Sharing.
- Management assistance
- Efficiency in operations.
- Standard operating procedure.
- Start-up assistance.
- Marketing and Branding guidance.
- Proven system of operation.
- Profit starts from first year onwards.

Investment Details:-

Area (Clinic Wise)

Investment

Franchise/ Brand Fee

A Class (Metros)

35-40 Lakhs

5 Lakhs

B Class (Tier II)

25-30Lakhs

3 .5Lakhs

C Class (Tier III)

20-25Lakhs

2 .5 Lakhs

Ownership Statement

- **The franchisee owns the business outright and is responsible for financing its operations.**
- **The franchisee will be run under the name and style of Richfeel Detox Spa’.**
- **No additional or supplementary names will be allowed along with our name for the use as franchise name.**
- **The franchisor retains full ownership of all intellectual property (brand, know-how, manuals and so forth).**

Site Selection and Approval

- The selection and final approval of franchisee will be strictly according to the discretion of the authorities at Richfeel Spa.
- It is the sole intention of Richfeel to have **franchise** agreements with people who have earnest interest in promoting

Staff Recruitment and Hiring

- **Richfeel will assist in identification ,selection and training of the staff.**
- **An initial training will be provided to the franchise about the various services provided by Richfeel**

Advertising National/Regional/Local

- **You agree to use and honor any promotional materials or programs which we issue. You acknowledge and agree that we will be the exclusive negotiating party and shall have the sole and exclusive right to enter into all regional and national promotional and media contracts. You shall conduct, at your own expense, marketing and advertising activities in the local market, and Richfeel may offer, from time to time, to provide you with approved local marketing plans and materials and other promotional and marketing materials.**



Validity of Agreement

- **The franchisee agreement will be valid for a period of Five years from the date of its constitution. However, this period can be extended upon mutual agreement.**
- **Franchisee Renewable Fee will Be Rs :-**
- **Tier A City:- 50,000**
- **Tier B City:- 35,000**
- **Tier C City:- 25,000**



Thank You

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